

*“Kind words can be short and easy to speak but their echoes are truly endless.”*

- Mother Teresa

**It's Cool to be Kind**



*“Never look down on  
someone unless you’re  
helping them up.”*

– Jesse Jackson

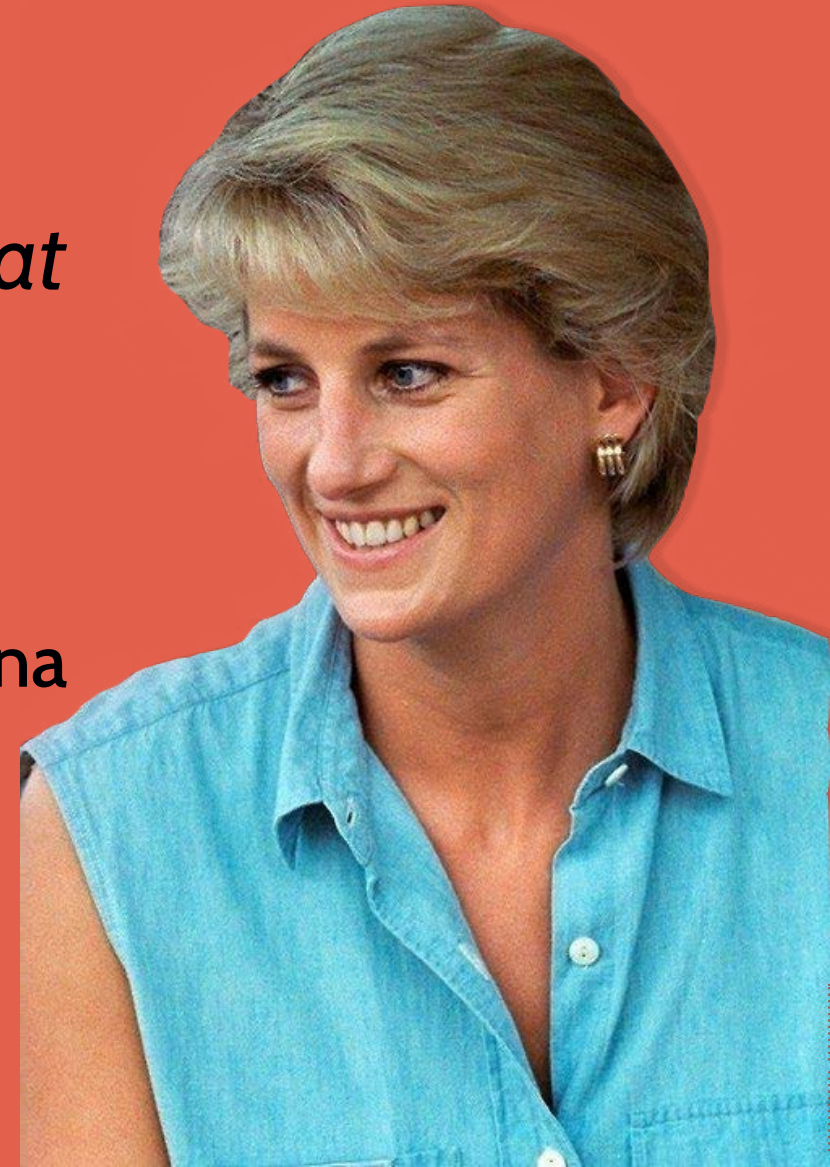
**It's Cool to be Kind**



*“Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you.”*

- Princess Diana

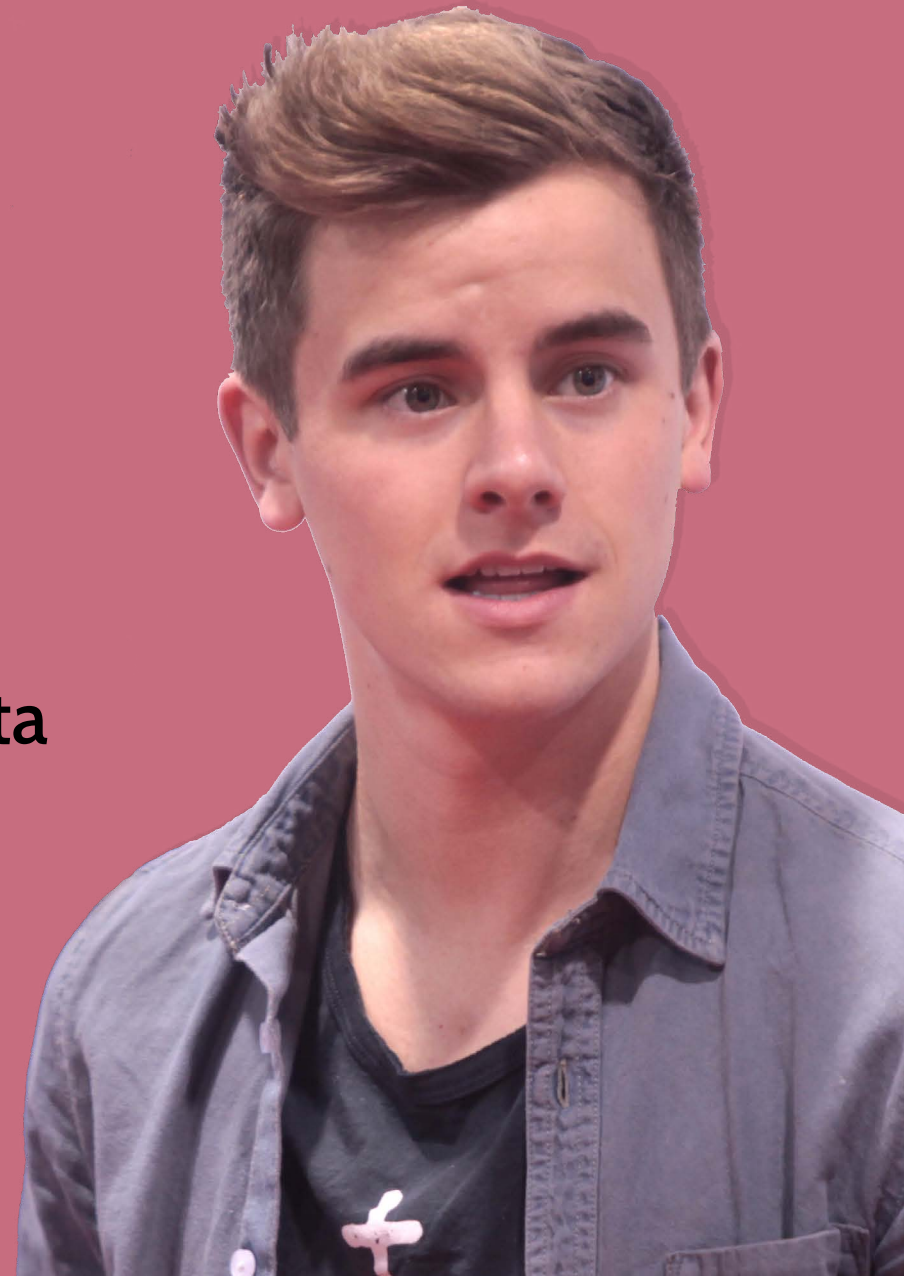
**It's Cool to be Kind**



*“Let your smile change the world but don’t let the world change your smile.”*

- Connor Franta

**It's Cool to be Kind**



*“ No matter what happens in life,  
be good to people. Being good to  
people is a wonderful legacy to  
leave behind. ”*

- Taylor Swift

**It's Cool to be Kind**



*“Knowing what’s right doesn’t  
mean much unless you do what’s  
right.”*

- Theodore Roosevelt

**It's Cool to be Kind**



*“No act of kindness, no matter how small, is ever wasted.”*

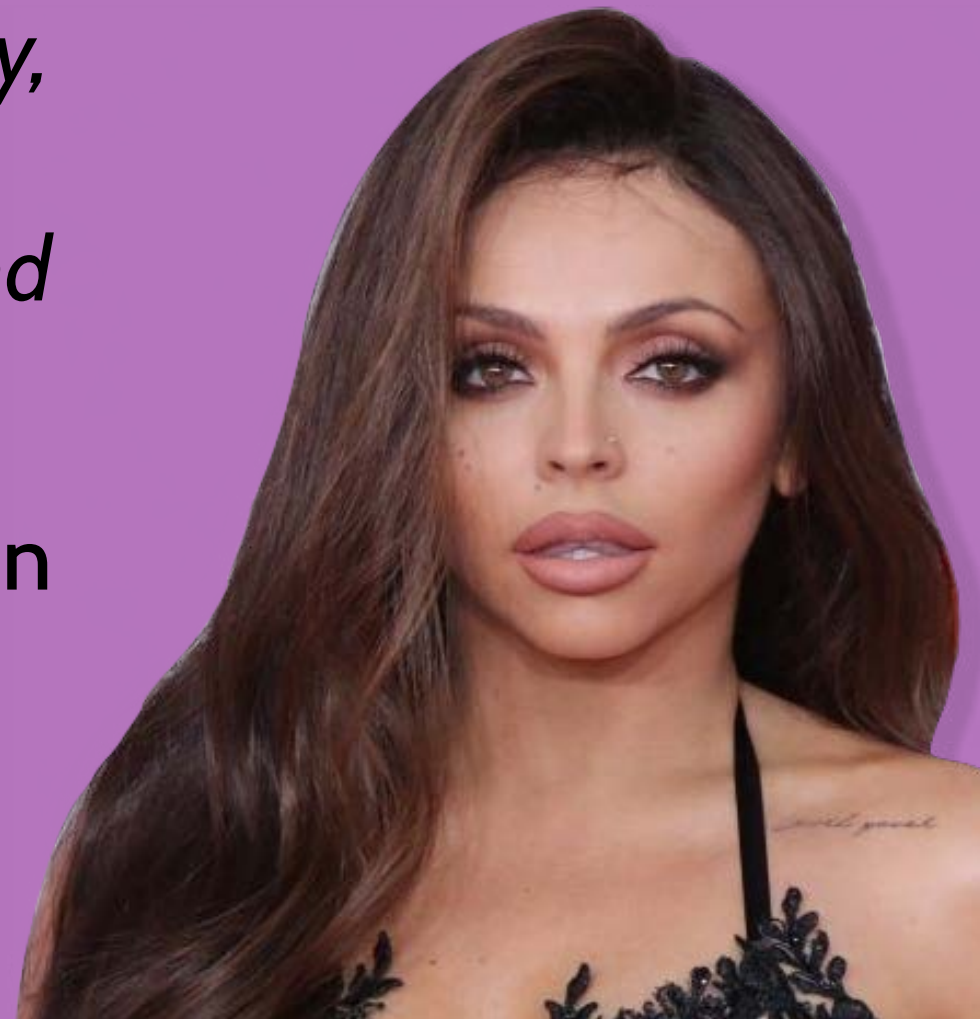
- Aesop

**It's Cool to be Kind**

*“ If you are feeling as I did,  
speak about it, speak to your  
friends, speak to your family,  
there is always help out  
there, there is light at the end  
of the tunnel. ”*

- Jesy Nelson

**#ThinkB4Uclick**





*“The web should be used to  
inspire others, not spread hate  
or hurt others.”*

- Justin Bieber

**#ThinkB4Uclick**



*“Everyone needs to realise that words - even when they are written online - have a strong power to hurt people. It’s not ok to bully anyone - ever.”*

- Demi Lovato

**#ThinkB4Uclick**



*“ I’ve learned that people will forget what you have said, people will forget what you did, but they will never forget how you made them feel. ”*

- Maya Angelou

**#ThinkB4Uclick**



*“Everytime you post something online, you have a choice. You can either make it something that adds to the happiness levels in the world - or you can make it something that takes away.”*

- Zoe Sugg

**#ThinkB4Uclick**



*“ We explain when someone is cruel or acts like a bully, you do not stoop to their level. Our motto is when they go low, you go high. ”*

- Michelle Obama

**#ThinkB4Uclick**

