



Dear Parent or Guardian,

On Friday 22nd June we will be running our first ever Primary Schools fundraiser challenge. The sponsored 'Penalty Shootout' will see schools across Merseyside take part in trying to score as many penalties as possible on a class by class basis throughout the day.

As you may be aware since its formation in 1988 Everton in the Community (EITC) has come an extremely long way. From its early beginnings as a largely football-based charity, providing training sessions in local communities for young people most at risk of becoming disenfranchised from society, the charity is now a multi-faceted and multi-award-winning organisation, very much considered to be at the forefront of social development in the Merseyside region.

From those very humble beginnings in the late-1980's, the charity now delivers more than 55 community-based projects covering themes such as education, employment, youth engagement, health, sport, disability, social inclusion, cultural diversity and volunteering.

In order to raise some funds for the EITC programmes, we are suggesting a donation of £1 for each child taking part in the challenge. All funds raised per school will be split between EITC and the school taking part.

Each child who takes part will put their name into the hat for the chance to win a signed shirt by a member of the Everton 2017/18 first team squad. We have up to 10 shirts to be won.

We would be extremely grateful to you for your support at this event. If you wish to find out more about our work, please visit our website at evertonfc.com/community

Kind Regards,

Michael King

Schools Education Manager

Everton in the Community